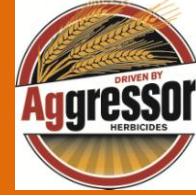




Joint Media Release



2017

FOR IMMEDIATE RELEASE

Collaboration Launches New Wheat Varieties for the CoAXium™ Wheat Production System

November 15, 2017, Fort Collins, CO and Ankeny, IA. — Three major agricultural organizations, **Colorado Wheat Research Foundation, Inc. (CWRf)**, **Albaugh, LLC** and **Limagrain Cereal Seeds, LLC (LCS)** have announced the release of the first two new **herbicide-tolerant CoAXium™ Wheat Production System** varieties. Incline AX and LCS Fusion AX, both hard red winter wheats, will be launched in the fall of 2018 with certified seed available to growers in Colorado, Nebraska, Kansas, Oklahoma, Montana and parts of Oregon and Washington. LCS Fusion AX is marketed by LCS and Incline AX will be marketed under the PlainsGold brand by CWRf. CoAXium™ Wheat Production System is a joint collaboration focused on delivery of innovative and novel solutions for wheat producers in North America and around the globe. The new innovative CoAXium Wheat Production technology platform combines a **patented herbicide-tolerance trait** and **elite germplasm** together with **novel herbicide brands** and **best-in-class industry stewardship**.

“The CoAXium™ Wheat Production System is the product of vision, innovation and collaboration. The Colorado wheat farmers, Wheat Breeding and Weed Science teams at Colorado State University, and our commercial partners are excited to implement this technology at home, and share it with farmers around the country and the world. Incline AX is the first CoAXium wheat variety to help showcase the power of working together toward a common goal,” said **Brad Erker, Executive Director – Colorado Wheat**.

“We are delighted to be involved with the release of one of the first two varieties for use with the CoAXium wheat production system, and we chose the variety name very carefully. LCS Fusion AX the word ‘Fusion’ signifies the coming together of three major agricultural organizations in order to deliver this exciting new technology to growers” stated **Frank Curtis, Chief Operating Officer at Limagrain Cereal Seeds**.

“CoAXium™ Wheat Production System was built from the ground up with innovation, performance and grower value in mind,” stated **Chad Shelton, Global Proprietary Products Director at Albaugh LLC**. “With the commercial launch of Incline AX and LCS Fusion AX wheat varieties, growers in the US wheat market will start to maximize their return on investment by controlling tough winter annual grasses including Group 2 (ALS) resistant biotypes. The CoAXium™ Wheat Production System is a combination of a patented herbicide trait, elite varieties, a new herbicide brand and a strong focus on industry stewardship.”



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ABOUT Colorado Wheat Research Foundation, Inc.

The Colorado Wheat Research Foundation (CWRF) is a non-profit corporation that conducts wheat-related educational and scientific programs, including 1) a program to acquire ownership and propriety protection of new wheat varieties and novel traits (wheat technology) developed at Colorado State University (CSU); and 2) collecting royalties on sales of those varieties and traits, which are then returned to CSU to support wheat breeding and wheat-related research. The CWRF board is appointed by the Colorado Wheat Administrative Committee (CWAC), the Colorado Association of Wheat Growers (CAWG) and the Colorado Seed Growers Association (CSGA). To learn more, visit coloradowheat.org

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ABOUT Albaugh, LLC

Albaugh, LLC is the largest global privately-held producer of post-patent herbicides, fungicides, insecticides and plant-growth regulators and seed treatments. Albaugh has leading market positions in four of the most widely-used post-patent agrochemicals worldwide: glyphosate, 2,4-D, atrazine and dicamba. Albaugh has a global direct market presence, including the United States, Canada, Mexico, Brazil, Argentina and Europe. To learn more, visit albaughllc.com

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ABOUT Limagrain Cereal Seeds

Limagrain Cereal Seeds is the U.S.-based subsidiary of the Limagrain group. To learn more, visit limagraincerealseeds.com

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